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FOR IMMEDIATE RELEASE

CROSSVILLE, INC. DONATES TO TILE PARTNERS FOR HUMANITY

Crossville donations directed to Appalachian Youth Center

Atlanta, December 2, 2009. Tile Partners for Humanity, Inc. (TPFH), an outreach organization for the tile industry, announced that Crossville, Inc., a long time supporter of Tile Partners for Humanity, Inc., has generously donated over 1,500 square feet of black and white tile to TPFH for the Appalachian Youth Center. The Appalachian (WV) community is building a youth center for at risk youth in a very rural area of Central West Virginia. They want to have a “checkerboard” (black and white) theme to teach some life lessons to these low income kids, and may also have the youth install the tile with adult supervision.

“TPFH is proud to partner with wonderful organizations such as Crossville who help make a difference in strengthening communities and improving lives.” says Lynn Labuda, executive director of TPFH.

About Crossville

Now in its third decade, Crossville, Inc. manufactures award-winning Porcelain Stone® and Design Solutions™ tile, and Natural Stone Collections for both residential and contract applications. Crossville® will “Elevate Your Space” by product, style and service innovation – now and in the future. Specifiers and owners can trust Crossville to perform. For more information, contact Crossville, Inc. at 800-221-9093 or visit www.crossvilleinc.com.

About Tile Partners for Humanity

Formed in 2002, TPFH is a partnership between the tile industry and Habitat for Humanity International, a nonprofit organization working to eliminate substandard housing around the world. Industry partners provide tile, setting materials, tools, floor preparation materials, cleaners and sealers, labor and installation training to Habitat affiliates interested in building with tile. TPFH is a 5013c organization that grants tax relief for donations of materials or other support for our partnership.

For more information about TPFH, please visit www.tpfh.com or contact Lynn Labuda at 770-416-0200.